

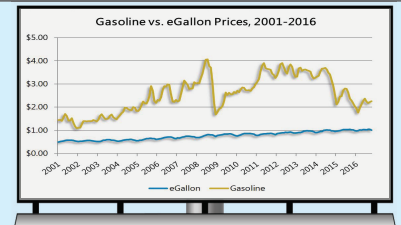
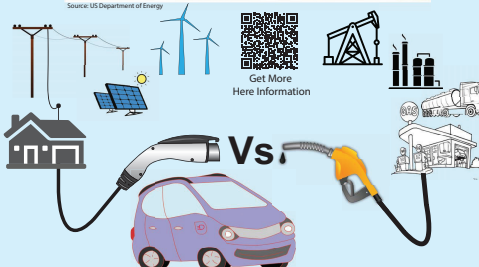
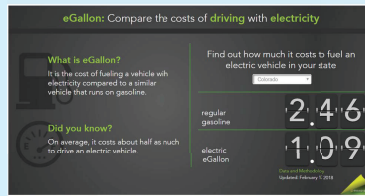
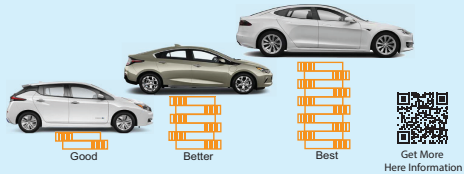
# Start Your Electric Vehicle Journey



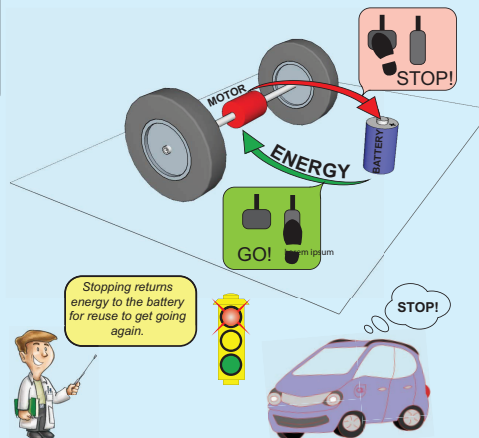
Start!

## Purchasing An Electric Vehicle (EV)

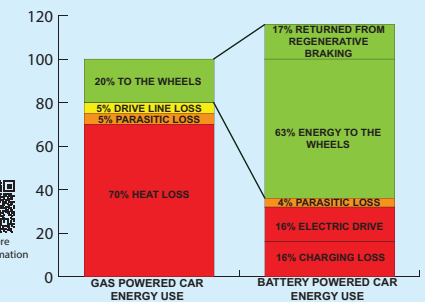
- New EV's can range in price from the mid 20's to over 100 thousand dollars
- Many EV's qualify for a \$7,500 federal tax credit and up to \$5,000 in state tax credits
- Used EV's are typically good values as well though tax incentives do not apply



## REGENERATIVE BRAKING

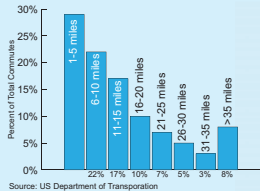


## COMBINED CITY/HIGHWAY ENERGY EFFICIENCY PROFILES



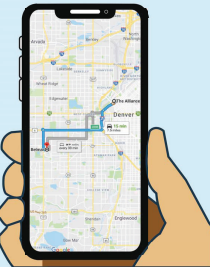
EV's are over four times more efficient than gas powered cars. It would be twice as efficient to have the utility burn your gas to generate electricity to charge an EV than it to put it in your gas car's tank!

## Typical US One-Way Commute Distances



Most people's daily drive isn't as far as they think it is. I treat my EV like my cell phone. I just plug it in each night and it's always ready to go in the morning.

## How far is your daily drive?

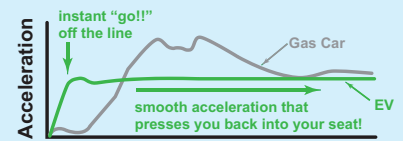


Off to work!

Save time, charge at home and skip the gas stations!  
Fast, smooth and quiet, I can ease your daily stress!  
Traffic jam? No problem with one pedal driving!

KEEP CALM AND DRIVE AN EV

## Electric Vehicle (EV) Vs Gas Car Acceleration



Graph credit: Charles Murry, Design News

Some of the fastest cars in the world are EV's! I should know, I'm the Stig...



If everyone in the Front Range used an EV for just their local transportation needs the brown cloud that hangs over us would disappear and we would ALL breathe a lot easier! The utility's energy sources do matter, but because EV's are so efficient even in high fossil fuel to renewable energy mixes EV's create 20% to 25% less emissions than gas cars.



I JUST LOVE THIS PLACE AND I CAN'T WAIT!



2017 electric car ratings	Small overlap front	Moderate overlap front	Side	Roof strength	Head restraints & seats	Headlights	Front crash prevention
Chrysler Volt	G	G	G	G	G	G	Superior
Toyota Prius Prime	G	G	G	G	A	A	Superior
BMW i3	G	G	G	G	A	A	Advanced
Tesla Model S	A	G	G	G	G	P	Not available

GOOD G ACCEPTABLE A MARGINAL M POOR P

Safety ratings of popular electric cars by the Insurance Institute for Highway Safety

EV's are commonly top safety picks by agencies like the Insurance Institute for Highway Safety (IIHS) and the National Highway Traffic Safety Administration.